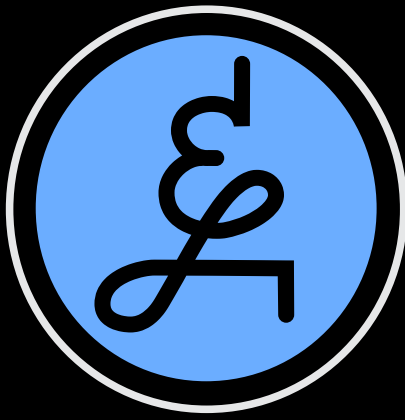


## CREATIVE JUICES AND DESIGN FUEL



CREATIVE LEADER  
TEAM PLAYER



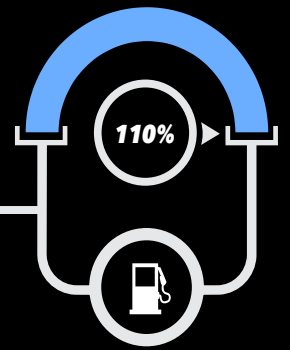
FULL STACK  
DESIGN UNICORN



GAME PLANNER  
MULTITASKER



AUTHENTIC  
CONTENT CREATOR



TECHNICAL  
ABILITIES

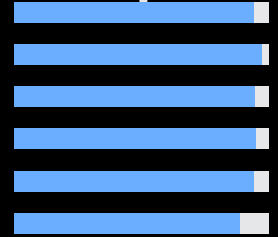
### ELLIOT M. LOONEY

HYBRID GRAPHIC DESIGNER  
FULL STACK - WEB AND PRINT  
LOONEYELLIOT@GMAIL.COM

### EDUCATION

MINNEAPOLIS COLLEGE OF ART AND DESIGN  
BFA (2006 - 2008) - GRAPHIC DESIGN  
NORTH HENNEPIN COMMUNITY COLLEGE  
AS (2002 - 2005) - INTERACTIVE MEDIA

WEB/HTML  
GRAPHIC/PRINT  
MARKETING  
BRANDING  
ADOBE EXPERT  
E COMMERCE



### DESIGN EXPERIENCE - CHICAGO (2016 - 2019)

#### KLS EDITION LLC - HYBRID GRAPHIC DESIGNER

- Working with marketing professionals to create high-level effective design collateral with a strong focus in corporate brand management
- Specialized meeting a variety of clients needs from web design, promotional graphics, SEO management, display graphics, social media development, national and international press releases
- Designing and developing for, UX/UI conceptualization, social media integration, design systems, website wire-framing and many other facets of the creative process
- Managing multiple websites through, HTML coding, CSS language edits, site setup, analytical analysis, back-end, and front-end web development
- Developing a wide range of media components using the latest graphic design software programs
- Providing drafts, mock-ups, presenting creative solutions to clients, organizational brief writing, project management, ideation, brand development and implementation strategy

### CREATIVE EXPERIENCE (2013 - PRESENT)

#### LEVEL MERCH - LEAD CREATIVE (2019 - PRESENT)

- E-Commerce store development, business coordination, and SaaS site management
- Digital seasonal promotions and identity development for marketing campaign
- Designed apparel and print graphics

#### CRATE & BARREL - DEPARTMENT MANAGER (2013 - 2016)

- Maximized company sales growth by coordinating and maintaining multiple sales departments
- Partnered with the general manager to maintain the company's core visual standards
- Provided specific and timely feedback to enhance business performance

#### MYSPORTBALL.COM - DIGITAL MANAGER (2014 - 2016)

- Created social media graphics and developed visuals for upcoming pop-up shops and networking events
- Executed on deadlines and built client deliverables on budget

CHECK OUT MY PORTFOLIO  
ONLINE AT [ELLIOTLOONEY.COM](http://ELLIOTLOONEY.COM)

WHAT INSPIRES  
MY CREATIVITY >

